



CyberSecurityEasy.com LLC

Social Engineering: Safety Coaching & Business Consulting

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FOR IMMEDIATE RELEASE

CyberSecurityEasy.com LLC Launches YouTube Channel to Combat Phishing and Social Engineering Threats

Hawthorn Woods, IL – January 22, 2025 – CyberSecurityEasy.com LLC YouTube training video clips help simplify complex cybersecurity concepts and make them easier to understand for everyone—from kids to seniors accessible via [YouTube.com/@cybersecurityeasydotcom](https://www.YouTube.com/@cybersecurityeasydotcom).

The company provides group and individual training sessions for staff, at local senior facilities, for faculty and kids, as well as in Professional Development format to improve staff's understanding of scams at companies. The training focuses on real-world challenges such as phishing, AI-based voice cloning scams, and password security, empowering clients to build resilience against evolving cyber risks utilizing a zero-trust approach.

Key Data on Cybersecurity Threats

- Scams targeting seniors: In 2023, scams targeting individuals aged 60 and older caused over \$3.4 billion in losses, a 11% increase from the previous year.
- Sextortion of minors: Between October 2021 to March 2023, over 13,000 reports of online financial sextortion cases involving minors were received by the FBI and Homeland Security Investigations, with at least 12,600 victims and 20 suicides.
- Overall scams: In 2023, phishing scams and social engineering attacks cost Americans \$10 billion, with a median loss of \$500 per person, according to the FTC.

The YouTube channel offers a wide range of content, including explainer videos, real-world case studies, and practical tips, all presented in easy-to-understand terms. Engaging formats such as how-to guides, interactive discussions, and audience polls create a dynamic and participatory learning environment. "We believe social engineering awareness should be accessible, engaging, practical, and easy to understand for everyone," said Dr. Feliks Kravets, founder of CyberSecurityEasy.com LLC. "Our YouTube channel offers over 50 free video clips that share safety tips and explain common scams. Our goal is to improve viewers' ability to recognize and respond to threats, helping them stay vigilant against online dangers."

Visit the CyberSecurityEasy.com LLC YouTube channel today to start your journey toward stronger cybersecurity awareness: [youtube.com/@CyberSecurityEasyDotCom](https://www.youtube.com/@CyberSecurityEasyDotCom). About CyberSecurityEasy.com LLC CyberSecurityEasy.com LLC is dedicated to improving education in the areas of cyber scams, phishing, and social engineering attacks, serving individuals, families, senior facilities, and businesses. The company offers professional training, resources, and coaching to enhance cybersecurity literacy and resilience. By leveraging innovative content and proactive community support, CyberSecurityEasy.com LLC empowers people to use technology safely. Visit our home page at <https://www.CyberSecurityEasy.com> to learn more.

For more information about CyberSecurityEasy.com LLC's training programs or to schedule a cybersecurity workshop for your organization, please visit [CyberSecurityEasy.com](https://www.CyberSecurityEasy.com) or contact info@cybersecurityeasy.com.

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